

To deliver result driven eMail marketing campaigns to 200K subscribers. Driving growth and presence of online sales with campaigns generating over 10% of 30 million in annual online retail sales. Responsible for maintaining brand ID, HTML, all graphics production, image selection and manipulation, layout, and concept creation.



PENDLETON® WOMEN MEN HOME & BLANKETS SALE

suit the season perfectly
30% OFF

New markdowns on selected suiting –
summerweight jackets, skirts and trousers

BEYOND THE FRINGE JACKET
was \$198
SALE \$137⁹⁹

BEYOND THE FRINGE PENCIL SKIRT
was \$128
SALE \$88⁹⁹

SHOP SELECT SUITING SALE ►
SHOP ALL THINGS PENDLETON ►

Online and in Pendleton retail stores. Selection varies by store. Find a retail store near you ►

SEE WHAT'S GOING ON. BECOME A PENDLETON FACEBOOK FAN... WOMENSWEAR ► MENSWEAR ►



PENDLETON® WOMEN MEN HOME & BLANKETS SALE

SUMMER SALE
UP TO **50% OFF**
AND MORE

The cool stuff you'll wear
all summer long. Shop quick
and get first pick, online and
in stores!

shop men's summer sale preview ►
shop women's summer sale preview ►

SALE in 5 patterns

pendleton retail stores. Selection varies by store. Find a retail store near you ►

SEE A PENDLETON FACEBOOK FAN... WOMENSWEAR ► MENSWEAR ► BLANKETS & HOME ►



PENDLETON® WOMEN MEN HOME & BLANKETS SALE

soak up
sun and sea with big, bright towels

lush, plush supersized towels in your favorite blanket patterns

SHOP BEACH AND SPA TOWELS ►
SHOP SUMMERTIME AT PENDLETON ►

Online and in Pendleton retail stores. Selection varies by store. Find a retail store near you ►

SEE WHAT'S GOING ON. BECOME A PENDLETON FACEBOOK FAN... WOMENSWEAR ► MENSWEAR ► BLANKETS & HOME ►

Design and support for: Company corporate websites, site redesign and new product launch, eMail newsletters and announcements, web banners, brochures, promotional materials, Power Point, and product packaging.



To deliver high impact designs for eMail marketing campaigns to over 12 million viewers subscribers. Responsible for maintaining brand ID, copy writing & editing, HTML, all graphics production, image selection and manipulation, layout, and concept creation. Worked directly with Creative Director and client to accomplish set goals for delivery.

hp BLACK FRIDAY
Unbelievable, Outrageous & Extreme Price Reductions!
Limited to just 750 of each – Act fast & be one of the lucky ones

LOWEST PRICE CORE I7 LAPTOP

BEST DEAL EVER

LASERJET UNDER \$50!

Look for Intel Inside

\$450 OFF
ON ANY CUSTOMIZABLE CONFIGURATION*

HP Pavilion dv6t Quad

- Intel® Core™ i7 Processor¹ with Intel® wireless² technology
- 1GB Discrete graphics & 15.6" HD LED display*
- FREE Blu-ray drive & 4GB of memory

After \$450 off, Only: **\$749.99***

BUY FROM HP NOW »
FREE SHIPPING
ENTER COUPON CODE XXXXXXXX AT CHECKOUT**

\$450 OFF
ON ANY CONFIGURATION S1149** OR HIGHER**

HP Pavilion Elite e9270t

- FREE 750GB hard drive upgrade³
- 35% OFF 8GB memory upgrade
- Includes 2 yr. warranty & 15 months Internet security software subscription

BUY FROM HP NOW »
FREE SHIPPING
ENTER COUPON CODE XXXXXXXX AT CHECKOUT**

62% OFF
HURRY, THIS BLACK FRIDAY DEAL ENDS NOV. 28TH***

HP LaserJet P1005

- Quiet, compact & affordable
- Print up to 15 pages per min.
- HP's smallest laser printer

Only: **\$49.99*****

BUY FROM HP NOW »
FREE SHIPPING

MORE BLACK FRIDAY DEALS
– Printers **50% OFF**

BUY FROM HP NOW »

1st time Bill Me Later customers get \$25 Cash Back
subject to credit approval

90 Day No Payments
on ALL Laptops & Desktops

BUY FROM HP NOW »

intel MORE PERFORMANCE. LESS WAITING. NOW IS THE TIME FOR A NEW HP PC WITH INTELLIGENT PERFORMANCE FROM INTEL. [LEARN MORE »](#)

hp the world's first web-connected³ home printer

\$60 INSTANT SAVINGS

NEW! Print Wirelessly from the Web – No PC Required
HP PHOTOSMART PREMIUM TOUCHSMART WEB ALL-IN-ONE

\$339.99* BUY FROM HP NOW » FREE SHIPPING

- Print, scan, copy, & fax with wireless 802.11n¹ & Bluetooth connectivity
- Edit and print photos using the 4.3" TouchSmart screen

LIMITED QUANTITIES AVAILABLE

New, Wireless & Save \$50 Instantly
HP PHOTOSMART PREMIUM ALL-IN-ONE

\$149.99* BUY FROM HP NOW » FREE SHIPPING

- Print, scan, & copy using the 3.5" TouchSmart screen
- Duplexing, memory card slots
- Wireless 802.11n¹ & Bluetooth connectivity

LIMITED QUANTITIES AVAILABLE

Wireless Wonder that's \$40 Less
HP PHOTOSMART PLUS ALL-IN-ONE

\$109.99* BUY FROM HP NOW » FREE SHIPPING

- Print, scan, & copy with wireless 802.11b/g²
- 2.9" TouchSmart screen & memory card slots
- Automated 5x7 photo tray

Cute, Compact & So Affordable!

1.2" THIN 3.22 LBS

LAPTOP EDITOR'S CHOICE

11.6" HD LED screen
HP MINI 311
Starting at **\$399.99*** BUY FROM HP NOW »

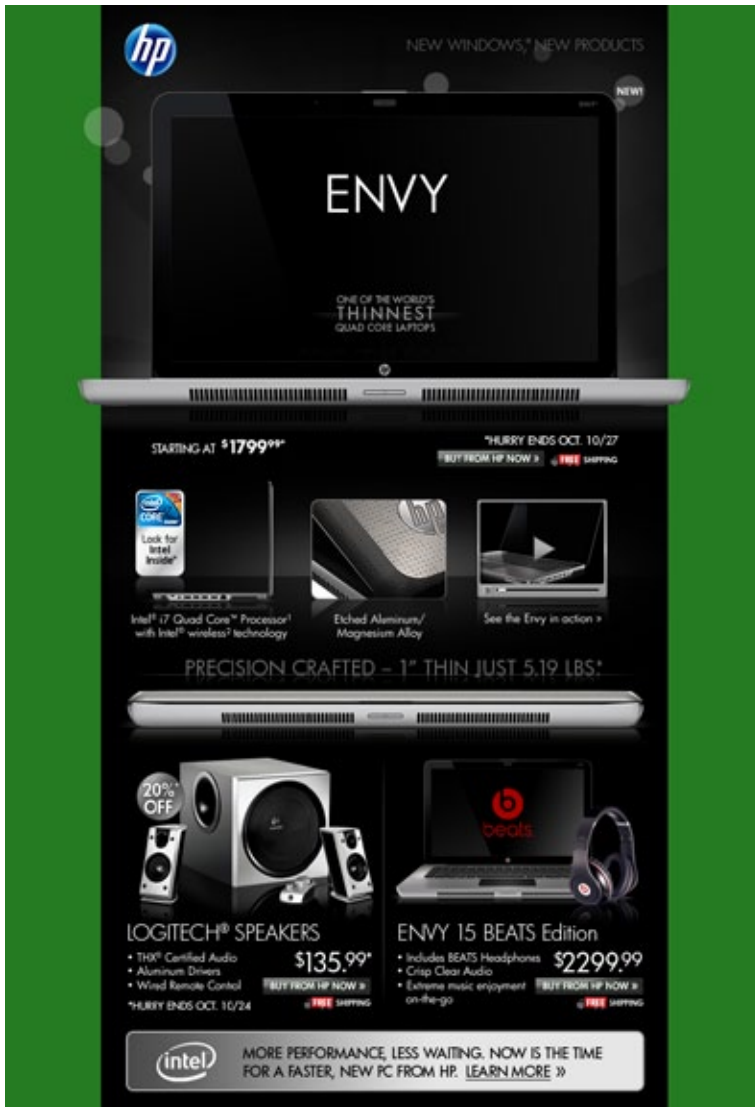
- XP Home or optional Win7 Premium¹
- 1080p HD content playback² & better game play
- Nvidia ION graphics & up to 6 hours battery life³

SAVE UP TO \$299*

FREE 640GB¹ hard drive upgrade
HP PAVILION SLIMLINE e5250i
Starting at **\$449.99*** BUY FROM HP NOW » FREE SHIPPING

- 25% OFF on 18.5" LCD widescreen monitor when purchased with this PC²
- Powerful & Slim space-saving PC

To deliver high impact designs for eMail marketing campaigns to over 12 million viewers subscribers. Responsible for maintaining brand ID, copy writing & editing, HTML, all graphics production, image selection and manipulation, layout, and concept creation. Worked directly with Creative Director and client to accomplish set goals for delivery.



hp NEW WINDOWS, NEW PRODUCTS

ENVY

ONE OF THE WORLD'S THINNEST QUAD CORE LAPTOPS

STARTING AT \$1799** *HURRY ENDS OCT. 10/27

Look for Intel Inside

Intel® i7 Quad Core™ Processor¹ with Intel® wireless² technology

Etched Aluminum/Magnesium Alloy

See the Envy in action >

PRECISION CRAFTED - 1" THIN JUST 5.19 LBS.*

20% OFF

LOGITECH® SPEAKERS

- THX® Certified Audio
- Aluminum Drivers
- Wired Remote Control

\$135.99*

ENVY 15 BEATS Edition

- Includes BEATS Headphones
- Crisp Clear Audio
- Extreme music enjoyment on-the-go

\$2299.99

intel MORE PERFORMANCE, LESS WAITING. NOW IS THE TIME FOR A FASTER, NEW PC FROM HP. [LEARN MORE >>](#)



hp NEW YEAR NEW GEAR

laptops.

NEW Pavilion dv4i
ULTRA PORTABLE, NEW INTEL i5 PROCESSOR

- Best Selling 14.1"
- FREE 3XGB Memory Upgrade
- Enjoy your entertainment favorites, anytime, anywhere with HP MediaSmart Software

Starting at: \$799**

BUY FROM HP NOW > **FREE SHIPPING**

NEW Core i5

NEW Mini 210 HD
10.1" HD LED DISPLAY, 4 COLOR CHOICES

Just 1" Thin with a 99% Chicklet Style Keyboard. Starting at: \$399**

Add \$25 for nonblack colors. **BUY FROM HP NOW >** **FREE SHIPPING**

10 HOUR BATTERY

BLU-RAY DRIVE

NEW Pavilion dm3t
MULTI GESTURE TOUCHPAD

Starting at: \$649**

BUY FROM HP NOW > **FREE SHIPPING**

NEW Pavilion dv8t
18.4" HD 1080P DISPLAY WITH i7 PROCESSOR

Starting at: \$999**

BUY FROM HP NOW > **FREE SHIPPING**

Pro Accessories

SAVE 40%

HP Digital Cametas

- 12.2 Megapixels, 3x optical zoom, 5x digital zoom
- 2.7" & 3" LCD screens, and records video

BUY FROM HP NOW >

HP Officejet Pro 8000

- Automatic two-sided printing
- 50% lower cost per page than laser printers**
- Fast 35 ppm black & 24 ppm color prints***

Only: \$99**

BUY FROM HP NOW > **FREE SHIPPING**


Wireless Laser Mouse
DESIGN BY STUDIO TORD BOODTJE

BUY FROM HP NOW >

Slim Power Adapter
THIN & LIGHT FOR TRAVEL

BUY FROM HP NOW >

Communicated directly with the owner to deliver a simple, clean, effective site design that embodied the elegance, identity, and menu of the restaurant and target market. Complete site design, photography, and code.



ROOST


Now Serving Brunch and Dinner (see our menu below) :: come eat here

Roost Restaurant
1403 SE Belmont Street, Portland, Oregon 97214





Hours :: Tuesday - Friday 5pm to 10pm | Saturday 10am to 2pm :: 5pm to 11pm | Sunday 10am to 2pm :: 5pm to 9pm | Monday - closed

971.544.7136
For parties of 8 or more please call ahead to make a reservation.
info@roostpdx.com

Check out some of our dishes (click to enlarge):



Follow us on [Facebook](#) and [Twitter](#).



BITES

"Chips and Dip" Fries with Mustard Cream, Chives and Chopped Bacon "Bits"	7.00
Pan Fried Proscutto Cotto Sandwich with Toasted Mustard Butter and Arugula	10.00
Corn and Sharp Cheddar Fritters with Avocado Fries and Tangy Buttermilk Sauce	9.50
Smoked Trout on Toast with a Radish Pickle Butter and Cucumber "Slaw"	8.50
Ham and Spinach Croquettes with Herb Salad and Mustard Cream	9.00
Grilled Shrimp with Tulelake Horseradish Sauce and Charred Green Onions	10.50

SOUP

Smoked Trout Chowder with Bacon, Corn, Potato and Ham Hocks	9.00
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SALADS

2003-2005, 2008 | Design Role | *Graphic Designer II / Contract Designer*

Brand development and guideline standards education. To deliver high quality vector-based line art for multipurpose use. Complete custom creation of vector-based line art.



Client | Logitech

To deliver visually rich and conceptually engaging website designs. Complete site design and execution based on client interaction. Worked directly with agency Creative Director to execute and exceed client expectations. Site designs included content for scalability, CMS, and Flash animation.



To deliver a thoughtful and impact driven print campaign for corporate promotion and positive employee relations. Complete art direction and design of various collateral for production and print.



Go the Distance!

Nominate a peer for the monthly **Extra Mile Award!**

Monthly Extra Mile Award Winners Receive:

- Recognition at an all employee meeting
- Personal "Extra Mile" trophy
- Front row parking for one month
- \$250 cash award

To nominate a peer for the **Extra Mile Award** pick up a nomination form next to where the announcement posters are hung. Complete all of the information and return the form to a SMAC representative or your director. Employees can be nominated in the following three categories: **Employee of the Month**, **Innovator of the Month**, or **Community Volunteer of the Month**.

Winners to be selected by 2 Designated Directors.



Art Director/Designer: Editorial design and layout, ad design, client and vendor relations, photography, copy writing, and complete production for print.

Portland's SEEN

ROMANTIC PICKS FOR VALENTINE'S DAY
WHERE TO GO, WHAT TO WEAR, AND WHAT TO DO
An Exclusive interview with Claire Waters
The fresh new face of the GAP

MOTHER BOYLE OF COLUMBIA SPORTSWEAR
SPRING INTO FASHION
RUN YOUR WAY FIT
TYING THE KNOT?

TASTE

EXPERIENCE CAFÉ AZUL

MOTHER BOYLE OF COLUMBIA SPORTSWEAR
A classic Caesar salad (\$8.00) featured crisp romaine leaves tossed in a garlic and lemon-anchovy dressing with parmesan and rounds of wheat croutons. I happily did not detect large pieces of anchovy, but a hint of the salty sea flavor was evident, adding a richness to the light lemon-infused dressing.

CAFÉ AZUL
The interior of the restaurant is long and spacious, broken into intimate spaces by booths staggered along the walls and down the center of the room. Rich, pumpkin-colored walls give way to a lighter, mustard-hued ceiling of luge, rustic beams. Light-colored hand-woven floors match the chairs and bar, and white linens cover the tables. The tapestry sections of the dark-colored booths add a richness and warmth to the open space.

CAFÉ AZUL
I recommend dining with friends at Café Azul. Sampling the many interesting selections on the menu is easier with a group of people. I dined with a friend and was able to sample several appetizers, entrees, and desserts by sharing. A friendly waiter attended to our every need, and was backed by a friendly and professional staff.

CAFÉ AZUL
For starters, we ordered two appetizers, a soup, and two salads. The Ensalada de Batufel (\$8.00) featured two varieties of garden beans over fresh spinach. A light sangrepano blended nicely with this combination salad. Blood oranges added a citrusy tang, and toasted almonds

CAFÉ AZUL
gave an interesting earthy flavor. A classic Caesar salad (\$8.00) featured crisp romaine leaves tossed in a garlic and lemon-anchovy dressing with parmesan and rounds of wheat croutons. I happily did not detect large pieces of anchovy, but a hint of the salty sea flavor was evident, adding a richness to the light lemon-infused dressing.

CAFÉ AZUL
The soup of the evening, Sopa de Ajo y Calabacita (\$6.00), was a remarkable mixture of creamy pumpkin, garlic, and chili de arbol. Thick and rich, with fresh cream artfully spooned on top and adorned with cilantro-sprigs, the flavors all worked well together. The garlic did not interfere with the pumpkin flavor, resulting in a sublime appetizer that was a highlight of the evening.

CAFÉ AZUL
Tlaxoyan (\$7.00) appeared as open-faced tamales, topped with roasted pork and spicy green salsa. Sopas Chipotlanes (\$6.00) consisted of crisp corn meal "boats" filled with somatillo salsa, guacamole and cream. Both flavorful appetizers would be marvelous accompaniments to a before-dinner cocktail.

CAFÉ AZUL
Our main course selections included one fresh fish entree and a traditional Mexican dish with chicken. Corvina en Hojas de Plátano (\$22.00) featured fresh corvina from the fish of Cortez, and Alaskan prawns roasted in banana leaves with seasonal vegetables and cream. The roasting created a steamed-like consistency in the moist and fresh-flavored fish, while chunks of potato, zucchini, sweet potato, and

CAFÉ AZUL
carrots were cooked to perfection. The fish, vegetable juices, and cream created a heavenly broth to spoon over the dish or to use as a dipping sauce for the fresh rolls served with the meal.

CAFÉ AZUL
Following one of the traditions of Mexican cuisine, Café Azul uses twenty-eight ingredients to create its complex Mole Oaxaqueño (\$18.00) which includes a variety of chilies, seeds, and nuts. The dark sauce is spicy, rich, and slightly smoky. Served over tender pieces of poached free-range breast of chicken, Chef Claire's mole is a tribute to the tradition of this spectacular entree.

CAFÉ AZUL
For dessert, we sampled a variety of house-made ice creams and kecs (\$3.50 - \$6.00). The red banana ice cream was my favorite, rich and creamy, with an intense banana flavor, and the bittersweet chocolate was incredibly smooth. The exotic fruit kecs were palate-cleansing and refreshing. Chocolate star cookies accompanied the ice creams, and moon-shaped cookies topped the sweet/hart kecs.

CAFÉ AZUL
Café Azul offers a full-service bar specializing in tequila and top-shelf liquors. (The tequila samplers are a fun way of trying a trio of these specialty drinks.) Over fifty wines are available by the bottle, and several by the glass. The diverse beer list offers some interesting selections, and an espresso machine pours out coffee drinks of choice.

CAFÉ AZUL
Café Azul takes special care in creating regional Mexican dishes with imagination and flair. These selections expand the palate and enrich our life's experience by placing us at the dining table in an exotic and foreign land. For the native Mexican, these comforting dishes are what moms used to make.

CAFÉ AZUL
Café Azul is open Tuesday through Saturday, 5 p.m. until 10 p.m. Reservations recommended, but not necessary. Major credit cards accepted.

CAFÉ AZUL
112 NW Nish (503.525.4422)

CAFÉ AZUL
SEEN | 61

Client | Seen Magazine

2003-2005, 2008 | Design Role | *Graphic Designer II / Contract Designer*

Photo and copy edits, proofing, color correction, multi-language layout, customized icons and graphics, complete high-end DCS and 6 color print production for packaging, brand ID adherence, and leading design group instructional training workshops.



Client | Logitech